

NEW SERVICE INNOVATIONS IN CO-OPERATION WITH COMPANIES AND PUBLIC SECTOR ORGANIZATIONS. TESTED BY CITIZENS.

Forum Virium Helsinki develops new digital services together with businesses, the City of Helsinki and other public operators.

The services are designed and tested in co-operation with end users, the citizens. Our goal is to rapidly launch pilot projects in which the services can be used in practice.

Forum Virium Helsinki aims to create better services and new business, plus to open up contacts for international markets. It also plays a key role in creating Living Lab test environments in the Helsinki metropolitan area.

Forum Virium Helsinki was established in 2005. It is owned by the City of Helsinki. Its member organisations are Elisa, Nokia, TeliaSonera, Tieto, YLE - the Finnish Broadcasting Company, Logica, SOK, Sponda, the City of Helsinki, Finnvera, the Finnish Innovation Fund Sitra, Tekes, TIEKE, VTT Technical Research Centre of Finland and Adage. Furthermore, a large number of other co-operation partners from the metropolitan area take part in our development projects.

THIS IS WHAT WE DO

- \ development projects
- \ network management, communication and events
- \ tailored services for our members and network partners

OUR PROJECT AREAS ARE

- \ Wellbeing
- \ Smart City
- \ Learning
- \ Media
- \ Innovation Communities and Living Labs

WORLD DESIGN CAPITAL HELSINKI 2012

Helsinki is the World Design Capital in 2012. The theme of the year is Open Helsinki - embedding design in life. It has a wide conception of design and its possibilities: design is seen as a means to find solutions in our everyday life. With similar objectives and a shared office building, Forum Virium Helsinki has close co-operation with World Design Capital Helsinki 2012. We are also sharing our expertise when compiling the design year's portfolio of innovative and digital services.

HEALTHY BOROUGH

Healthy Borough is a large project entity running through 2008-2011 in the Herttoniemi district. It aims to improve the health and general wellbeing of the residents, especially by developing new digital services. The Healthy Borough is led by the City of Helsinki Health Centre.

www.terveellinenkaupunginosa.fi

LIVING LABS

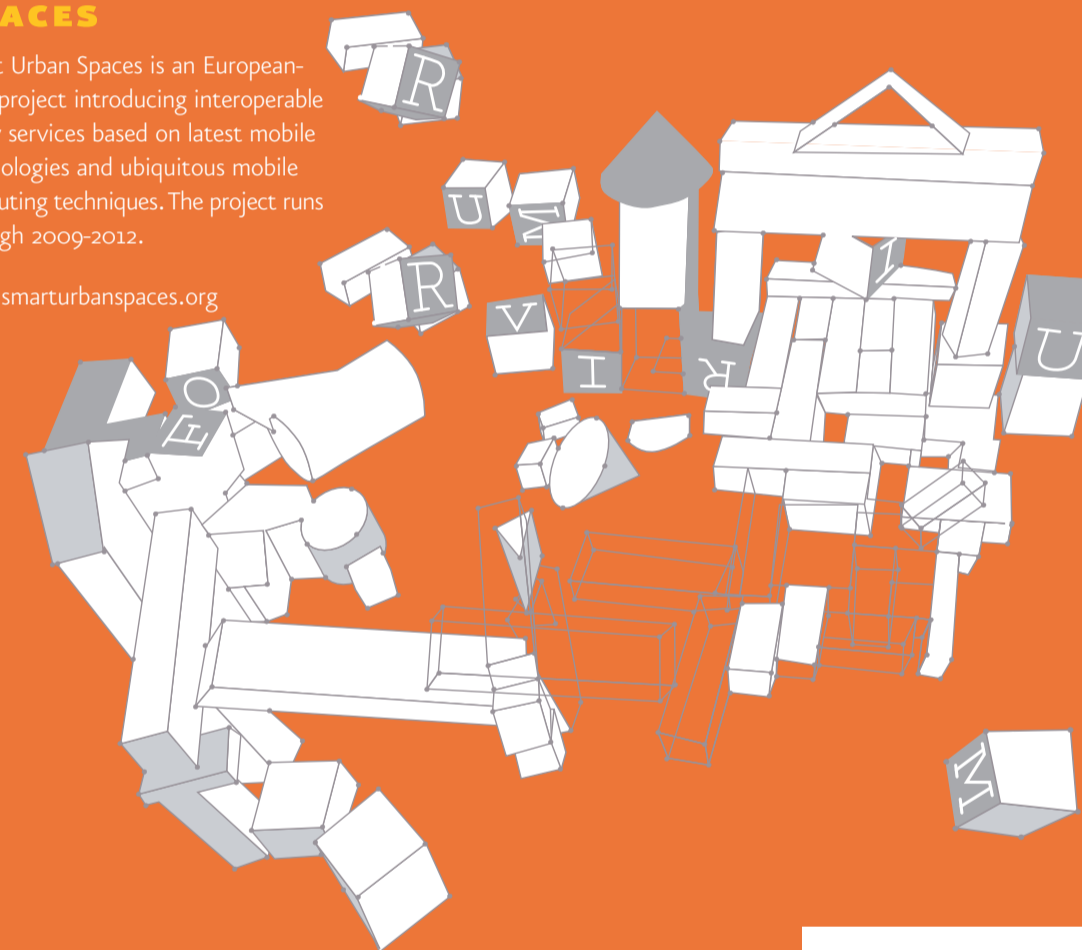
In Living Labs, products and services are developed in co-operation with the users in real everyday life situations. Forum Virium Helsinki is one of the collaborators in the Helsinki Living Lab, which belongs to a network of real-life test laboratories, the European Network of Living Labs.

www.helsinkiivlivinglab.fi

SMART URBAN SPACES

Smart Urban Spaces is an European-wide project introducing interoperable e-city services based on latest mobile technologies and ubiquitous mobile computing techniques. The project runs through 2009-2012.

www.smarturbanspaces.org



User-driven approach and Living Lab methods are an essential part of the way we work.

Products and services are being developed together with the end users as a part of everyday life.

For companies, this method can bring new business opportunities.

STADI.TV

Stadi.TV is an open media channel produced for and by the residents of Helsinki and different urban communities. It is a new kind of way to bring together editorial TV and user-generated content. It activates viewers to produce and share content, plus has its own production team of journalists. The channel is developed together with Helsinki residents.

Stadi.TV can be viewed online, on TV and mobile telephones. It is operated by Forum Virium Helsinki, Arcada University of Applied Sciences, Media culture society m-cult and the City of Helsinki.

www.stadi.tv

APOLLON

This large EU-funded project aims to harmonize and find internationally viable ways to run Living Labs and utilize user-driven methodologies. The project runs through 2009-2011 and includes several partners from Finland and other European countries.

In Finland, Forum Virium Helsinki is part of the e-health pilot, in which technology from Belgium is transferred to Finland. With the help of local ecosystem, the aim is to make it easier for small and medium size companies to enter new markets. Apart from Forum Virium Helsinki, also Aalto University is part of this pilot.

www.openlivinglabs.eu

HELSINKI REGION INFOSHARE

The project, initiated by the cities of the Helsinki metropolitan area, opens up the cities' databases for everybody. The data is collected at www.hri.fi and it can be utilized free of charge. The web service is open for all but it is especially targeted at users of statistical data, application developers and others who are interested in open data.

The core idea is that opening public data and making it available for users helps to create new services and business in the region. It can also facilitate research and development. The project runs through 2010-2012.

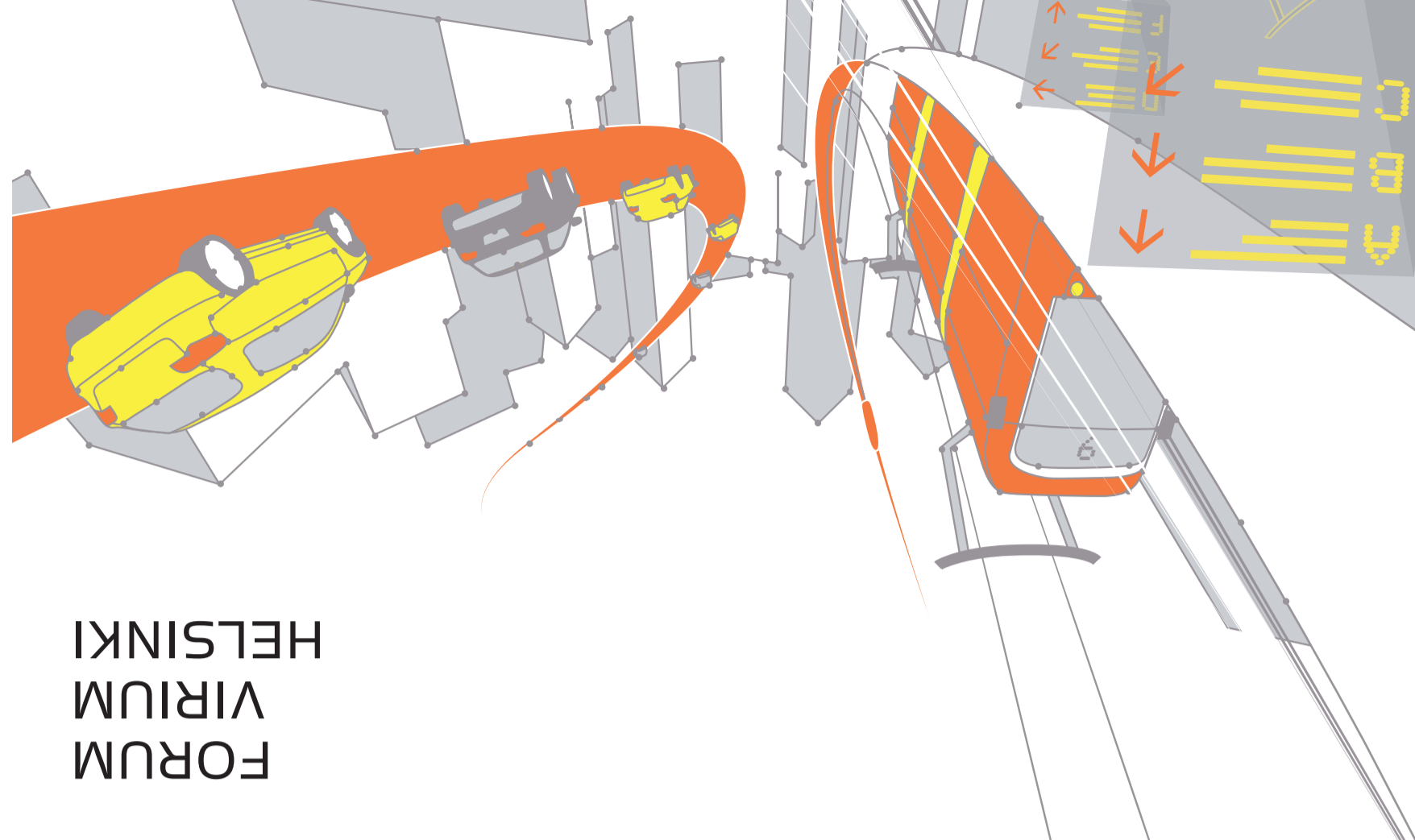
www.hri.fi

INNOVATIVE SME GROWTH PROJECT

Since 2006, the Innovative SME Growth Project has been boosting promising growth companies in close co-operation with Forum Virium Helsinki. The project was founded and is funded by the City of Helsinki Business Development. The goal is to be a trusted matchmaker between the members of Forum Virium Helsinki and innovative SMEs in the Helsinki region.

Its best-known service is Growth Coaching, produced by Forum Virium Helsinki. Growth Coaching has established itself as a good support for SMEs willing and able to grow. It offers tailored coaching for innovative SMEs with scalable business.

www.forumvirium.fi/en/sme-services



FORUM VIRIUM HELSINKI

Member companies

 elisa	www.elisa.fi	 TIEKE	www.tieke.fi	 FINNVERA	www.finnvera.fi
 NOKIA	www.nokia.fi	 logica	www.logica.fi	 SITRA	www.sitra.fi
 TeliaSonera	www.teliasonera.fi	 sponda	www.sponda.fi	 Tekes	www.tekes.fi
 Tieto	www.tieto.fi	 SOK	www.s-kanava.fi	 VTT	www.vtt.fi
 YLE	www.yle.fi	 City of Helsinki	www.hel.fi	 Adage	www.adage.fi



Forum Virium Helsinki
Aleksanterinkatu 16-18, 2nd floor
00170 Helsinki, Finland
info@forumvirium.fi
tel. +358 10 387 2700
www.forumvirium.fi

Business ID: 2170029-2

